



Ohio League Leader Update-September 2012

Contents:

Yes on Issue 2! Updates on Voters First campaign

Voter Service News

- LWVOEF Voters' Guide - Updated Statewide Candidates and Issues information now available
- National LWVEF's Presidential Voters' Guide now available
- Post your local Voters' Guides on VOTE411 website - it's free, easy and will enhance the "reach" of your guide
- National LWVEF running voter registration web ads in Ohio

LWVO stances on ballot issues

Election Protection: 866-Our-Vote

National Voter Registration Day is Sept. 25th

Pass-through funds available for Leagues engaging non traditional student voters

Reminder about Voting 1-2-3 Stipend

LWVOEF Job Announcement

State board update and drop-in article

CD content from regional meetings is available in the member section of LWVO website

Yes on Issue 2! Updates on Voters First Campaign

Bumper stickers and yard signs are in! Please send your requests to lwvoinfo@lwvohio.org with the quantity desired and your name, address, and phone number.

Is your League hosting an event that will discuss Issue 2? Whether it is a debate or a pro-Issue 2 event, we want to hear about it. Please email the event announcement to Carrie Davis at cdavis@lwvohio.org. Sharing this information will allow LWVO and Voters First to keep a calendar of Issue 2 events around the state and be able to more efficiently plan other events in

areas not yet served.

Volunteer opportunities! Do you have a few hours to help us pass Issue 2? Here's how you can help:

- Sign up for a "virtual" phone bank, where you make Issue 2 calls from the comfort of your home. Phone numbers and scripts will be provided. Email Ian Nickey at inickey@votersfirstohio.com for more details and to sign up.
- LWVO and Voters First are meeting with newspaper editorial boards across the state to talk about Issue 2. Are you interested in meeting with your local paper? Email Carrie Davis at cdavis@lwvohio.org to sign up.
- Join the "letters to the editor" writing group. Julie Zavon of the Cincinnati Area League is coordinating volunteer writers to help draft sample content to be used by Issue 2 supporters around the state. To sign up, email Carrie Davis at cdavis@lwvohio.org to be put in touch with Julie's writers group.

Voter Service News

- **LWVOEF Voters Guide - Updated Statewide Candidates and Issues Information now available**

The LWVOEF Voters' Guide with updated information on statewide candidates and ballot issues is now available. It was sent to League presidents, with a request to pass along to their Voter Service Chair.

The state Voters' Guide is available on the front page of the state League website, www.lwvohio.org, and the direct link to the Guide is:

http://www.lwvohio.org/assets/attachments/file/General%20Election%202012%20Voters%20Guide_candidates%20and%20issues%20-%20FINAL%20091912%20-%20RUPERT%202.pdf.

- **National LWVEF's Presidential Voters' Guide now available**

LWVEF's Presidential Voters' Guide is live on VOTE411 and LWVEF's legal guidelines for usage are available at <http://www.lwv.org/content/presidential-general-election-voters%E2%80%99-guide>. Four candidates qualified - Gary Johnson, Barack Obama, Mitt Romney and Jill Stein.

- **Post your local Voters' Guides on VOTE411 website - it's free, easy and will enhance the "reach" of your guide**

Leagues are encouraged to post their Voters' Guides on the VOTE411 website to enhance their reach and the information available to voters - and at no cost to your League. (Note: LWVEF only charges a fee if your League uses VOTE411 software to create your Voters' Guide.)

Leagues should send the link to their voters' guide posted on their League's website to Megan Brown at MBrown@lwv.org. If a League doesn't have their guide posted online, please send

the guide in either Word or PDF format to Megan at MBrown@lww.org.

- **National LWVEF running voter registration web ads in Ohio**

Reinforcing the impact Leagues will have by sharing their Voters' Guide on VOTE411, the national League of Women Voters Education Fund (LWVEF) will be running targeted online ads in Ohio that will drive potential voters to www.VOTE411.org and its voter registration tool in advance of Ohio's Oct. 9th registration deadline.

The ads will appear on websites frequented by citizens from underrepresented communities who may have moved since the last election, and the ads will also display on both mobile and desktop devices. The voter registration ads will run from Sept. 20 through Oct. 9 - and will soon be available to view on US's website, www.lww.org.

LWVO stances on ballot issues

LWVO announced our stances on the two statewide ballot issues this week. Read the full text of the announcement here:

http://www.lwvohio.org/assets/attachments/file/press%20release_LWVO%20announces%20issue%20stances_091812.pdf

Election Protection: 1-866-OUR-VOTE

Are you looking for a way to help out on Election Day? Then volunteer with Election Protection!

Election Protection is a nonpartisan program that seeks to help voters on Election Day by answering questions and trouble-shooting problems. In addition to the well-known hotline, 1-866-OUR-VOTE, Election Protection also has volunteers working on the ground across Ohio.

Election Protection is looking for two types of volunteers:

- **Legal volunteers** - Election Protection is currently recruiting attorneys, paralegals, law students, and other people familiar with election law to participate in legal field deployments on Election Day to ensure the process is running properly. Sign up here: http://signup.lawyerscommittee.org/p/salsa/web/common/public/signup?signup_page_KEY=2983
- **Grassroots volunteers** - Participate in grassroots poll monitoring on Election Day to ensure the process is running properly. Sign up here: http://signup.lawyerscommittee.org/p/salsa/web/common/public/signup?signup_page_KEY=6427

Volunteers do not need to commit to working the entire day and may sign up for specific shifts that fit their schedule. Training will be provided.

National Voter Registration Day is Sept. 25th

Promote your League's National Voter Registration Day event! Please share the good news with your local community by using the [NVRD template press release](#) and/or LWVEF's general customizable [voter registration press release](#). We can't wait to hear how your National Voter Registration Day events turn out!

Pass-through funds available for Leagues engaging non-traditional student voters

The League of Women Voters of Ohio Education Fund (LWVOEF) has secured funding to assist Leagues around the state in doing targeted voter registration, education, and get-out-the-vote activities on the campuses of Ohio's many community colleges, technical colleges, and extension campuses. These campuses are great places to reach many of our most under-represented voting demographics - young, old, low-income, displaced workers, minority, and women voters.

There are currently ten (10) grants of \$200 each available. The state League is pursuing additional funding in the hopes of being able to provide more pass-through grants. Leagues may submit a joint application for outreach to a shared campus and split the money. Grants will be issued on a first come, first served basis.

How does a League apply for the grant? The League president should complete and submit the application form at [\[click here for the grant application\]](#). If two or more Leagues submit a joint application, then both Leagues' information should be included on the form.

Reminder about Voting 1-2-3 Stipend

The state League is able to offer each local League a \$50 stipend in exchange for including the Voting 1-2-3 materials in your League's existing voter-service plans. [Click here to download the application form.](#)

LWVOEF Job Announcement

The League is hiring! We are looking for a Membership / Office Manager to join our team. Please share this job announcement with your networks:

<http://www.lwvohio.org/site.cfm/About-LWV-Ohio/Position-Announcements.cfm>

State board update

For your convenience, an update on LWVO/EF activities is available at [\[link to drop-in article\]](#). The update can easily be adapted for a drop-in article for use in your League's VOTER, if you wish -- and please feel free to customize it as you see fit.

CD content from regional meetings is available in the member section of LWVO website

LWVO/EF now offers a wide variety of League resources in one handy place, for your convenience: <http://www.lwvohio.org/site.cfm/Member%20Area/2012-Leadership/Training/Materials.cfm>
