



October 2015 Ohio League Leader Updates

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1. "Yes on Issue 1" Updates

A big shout out and thank you to the local Leagues and members for all your great work - from distributing 'Yes on Issue 1' yard signs and info cards, to writing letters-to-the-editor and Op-eds, and holding events.

Last week, we surpassed more than 120 state and community organizations who have endorsed "Yes on Issue 1"! Our poll numbers continue to look promising, but there are still a lot of undecided voters out there. We have less than a week to reach them, and your help sharing #YesIssue1 is vital to winning.


Ways you and your League members can support "Yes on Issue 1":

- Help distribute our NEW "Yes on Issue 1" materials around the state. We have gorgeous new lit pieces, yard signs, bumper stickers, and buttons.



- Sign up to share "Yes on Issue 1" at early voting locations the Saturday, Sunday, and Monday before Election Day. We expect a big turnout for the one weekend of early voting this fall, and we want to have a visible "Vote Yes on Issue 1" presence. The coalition has an online sign-up page for early vote locations in many parts of the state - <http://www.yesforissue1.org/take-action.html> - Please share with local volunteers.

- Share "Yes on Issue 1" on Facebook, Twitter, and other social media. It's easy, just go to LWV's feed or the [yesforissue1.org](http://www.yesforissue1.org) website to share any of our #YesIssue1 messages or create your own.



2. Reminder! Check out the judicial voters' guide on [JudicialVotesCount.org](http://www.JudicialVotesCount.org)

The Ohio Supreme Court asked all of the partner groups to make one more push to remind voters that www.JudicialVotesCount.org is a great resource to find information about how to vote for judge.

LWV Ohio judicial specialist Nancy Brown wrote a sample [letter-to-the-editor](#) that can be customized and sent to your local daily or weekly newspapers. Feel free to adapt it for your website and social media as well. Also [click here](#) to download Judicial Votes Count banner to add to local League websites.

3. No all-member call on Tuesday, Nov. 3rd

As Tuesday, November 3 is Election Day, LWV Ohio will not hold its usual first Tuesday monthly all-member conference call for November. Our next call will be on Tuesday, December 1. Please check your email for next month's call topics.

4. Membership Database Update

- [Update on the Status of the LWVUS Membership Database](#)

We have received word that the "new and improved" LWVUS membership database will be rolled out to states in stages throughout the coming months. Unfortunately, Ohio is scheduled to be one of the last states to be included in the rollout. Thus, it may be December before local Leagues in Ohio are able to update their information with LWVUS regarding new members, members' changes of address and status, etc.

- [Request to Local Leagues to send their membership rosters to the LWVO state office](#)

During the database downtime, please send your updated membership rosters to the state League office at lwvoinfo@lwvohio.org by **Friday, November 20, 2015**. This will help the state office to maintain a comprehensive, current statewide membership list until LWVUS has their new membership database fully operational and available online. This will also ensure that all of our members receive LWVO newsletters, Issue 1 updates, legislative alerts, and other announcements regularly.

5. MLD Tip: Reach Out to Those Interested in the League's Work

Election season is Leagues' most visible time in their communities - and the greatest opportunity to identify potential members interested in our work. It takes just three steps:

Identify potential new members at League events by having:

- Sign-in sheets at all League events for attendees' names and contact information;
- A basket, bowl or cup for attendees to place their business cards; and / or
- Membership ambassadors distributing "give & take business cards" as greeters and also circulating during the event.

Follow up: This can be by phone (the most personal), email (the cheapest and perhaps easiest - but also easiest to get overlooked) or mail (especially if personalized, this a way to catch people's attention). And it can be done by any League member!

Message: We can thank prospects for attending the event; invite them to the next League event; remind them to vote; ask them to take some kind of action, e.g., take a friend to vote; ask them to volunteer with the League; share a League publication, e.g., voting information; and be sure to ask them to join the League!

For more information about reaching out to potential members, [click here](#).

6. Youngstown Education News

The LWV Greater Youngstown's Education Committee asked that we pass along updates about the current public education controversies swirling around about the Youngstown Schools takeover and the lack of charter school accountability. Certainly these are important topics that could fill an entire newsletter. For League members interested in learning more and following education more closely, there are two weekly email newsletters available:

Bill Phyllis, of Ohio E & A - [click here](#) to sign up on their mailing list.

Joan Platz, Ohio Alliance for Arts Education: Arts on Line Education Update - email Joan to sign up at joan.platz@gmail.com.

7. New Resource: Advancement Project's "Social Justice Phrase Guide"

Our friends at the Advancement Project recently released a new tool to help us have fully inclusive conversations about the League's work, a "social justice phrase guide." Here is a snapshot of what is included:

Advancing a social justice agenda starts with being smart and deliberate in how we frame our discourse. The Social Justice Phrase Guide is your go-to tool to craft inclusive messages. Whether developing language for your organization, communicating through media platforms or engaging in personal discussions, follow these guidelines to successfully communicate across communities. A collaboration of Advancement Project, a multi-racial civil rights organization, and The Opportunity Agenda, a social justice communication lab, you can download the printable pamphlet [here](#).

8. Metro's 95th Anniversary Documentary Project

The Metro Columbus League invites you to attend the screening of their new documentary film:

["A Light Undimmed: Stories from the League of Women Voters of Metropolitan Columbus"](#).

Many of you may remember hearing about Metro's 95th anniversary documentary project at state Convention this past May. The premier is coming up on **November 22, 2015** in Columbus. League members from around the state are welcome to attend. Please RSVP to the Metro League office at vote@lwvcols.org or (614) 837-1089.