



# MLD: Using What Works for You

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# Recruiting New Members

- Be an ambassador
- Look for opportunities to talk about the League (elevator speech)
- Keep a list of potential members & invite them to your events
  - Make personal contact
  - Offer a ride
  - Make sure they feel welcome

# Recruiting New Members

- Use sign-in sheets at events
  - Follow-up with non-members
- Become part of your community
- Be visible

# Retaining Members

- Welcome new members
  - New member packet
- Give members meaningful tasks at events
- Recognize them as new members at first event following joining
- Recognize new members in The Voter
- Make sure new member photos show up on FB site

Have Fun! Do Meaningful  
Work!

**SHARE THE FUN**  
**SHARE THE WORK**