



August 2014

Ohio League Leader Updates

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1. LWVO Staff News

- Meet our new LWVO Development Director, Holly Maria Hudson

We are thrilled to welcome Holly Maria Hudson to the LWVO staff. Many of you may recall that our [5 year Strategic Plan](#) includes hiring a Development Director to help us grow our resources so that we can provide more services to our members and the public. This is a big step for the state League. Holly will be responsible for developing and leading the implementation of a comprehensive fundraising plan that will make the Ohio League stronger without frequently raising PMP. (Ohio's state PMP has remained the same for four years.)

Holly's first day will be Monday, August 25. Hopefully, you will get to meet her in person soon, but here is a little about her background:

Holly Maria Hudson is a native of Yellow Springs, Ohio and grew up living in Ohio and several foreign countries. After graduating with a B.A. in English & Film Studies from Hampshire College in Massachusetts, Holly worked in TV/Film production until moving into arts administration and development/fundraising. She has served as Director of Development for Mad River Theater Works in West Liberty, Ohio, as Assistant Director of the Antioch Writers' Workshop, and most recently as the Director of Development for the Mass Extinction Monitoring Observatory (MEMO), in the UK. Holly has also worked extensively as a freelance grant writer for numerous organizations, non-profits, community groups, and school districts nationwide.

Equality Day
Celebration!

8.
MLD tip of the month-
LWV Business Cards for
Members

9.
\$ raising Tip of
the Month

-Munia Mostafa promoted to Membership & Project Manager

Many of you already know Munia Mostafa for her work on the former Clean Air Promise Campaign, coordinating town hall meetings and Board of Elections interviews in 2012. Last year, Munia was promoted to a staff position as Project Manager - working to improve the website and LWVO communications. This month she is taking the reins as Membership & Project Manager, managing our membership services in addition to continuing on other special projects.

-NEW! Job Announcement, Office & Program Associate

With the departure of Barbara Herman and the promotion of Munia Mostafa, we are looking for a part-time Office and Program Associate to work out of our Columbus office. This is a perfect job for a recent college grad or someone changing careers, who is looking to gain experience in a nonprofit political advocacy, membership, and community engagement organization. [Click here](#) to view the job description and please share with your networks. August 31 is the deadline to apply.

2. Early Voting Lawsuit Update

On August 11th, several League members were present in Federal District Court in Columbus while Judge Peter Economus heard arguments in the lawsuit brought by the ACLU on behalf of the NAACP, LWVO and several African American churches challenging legislation which eliminated "Golden Week" (the week in which Ohioans can register and vote simultaneously) and the reduction in early voting hours promulgated by the Secretary of State. Our attorneys argued that these changes make it more difficult for low income voters and, particularly, for African American voters to exercise their right to vote. They referenced statistics, which show that these groups have in the past significantly availed themselves of the times and days which have been eliminated, and argued that this constitutes a violation of Section 2 of the Voting Rights Act.

Attorneys for the State and Secretary of State argued that Ohio has more opportunities to vote than the majority of other states pointing in particular to opportunities to vote by mail, which our attorneys noted are not trusted by many in the African American community. They also pointed to a decision which had come down a couple of days before the hearing in which a Federal District judge in North Carolina denied a request for

injunctive relief staying enforcement of North Carolina's new restrictive voting laws.

The Judge took the matter under advisement and we anticipate a ruling in the next few weeks given the fact that the November election is less than three months away.

3. August Regional Meetings

Thank you to everyone who attended the Southwest Regional Meeting on August 9th in Cincinnati. Listed below is the schedule of dates for the remaining Regional Meetings this month. Please click on your preferred meeting for more details and to RSVP.

Saturday, August 16, 2014

10:00am-12:30pm

- [Central and Southeast- Columbus](#)
- [Northeast \(East Side\) - Akron](#)

Saturday, August 23rd, 2014

10:00am-12:30pm

- [Northwest - Bowling Green](#)
- [Northeast \(West Side\) - Greater Cleveland](#)

4. Attention Voter Service Chairs: the Voters' Guide Packet is Now Available Online

The Voters' Guide Information Packet for the 2014 General Election was sent out to all League presidents on Friday, August 1st, with a request to forward it to the current Voter Service Chair. The packet is available on the LWVO Website under the [Member Section](#). The state League office sent the candidates' questionnaire to statewide candidates this month and hopes to publish their responses for inclusion in local Leagues' Voters' Guides in early September.

5. All-Member Calls

a. Recap of August 5 All-Member Call about Engaging Young People

Thank you to everyone who joined the August all-member call. Our guest speaker for the call was Melissa Currence, co-chair of the LWVUS Young People's Task Force (YPTF) from LWV Cincinnati Area. Melissa talked about the exciting work of the

YPTF and its efforts in preparing a toolkit to help Leagues reach out to new generations of leaders. In case you missed the call, we have posted Melissa's wonderful list of resources under the Member Section of the LWVO website: [Click here](#)

b. September all-member conference call

Our next all-member conference call will be held on **Tuesday, September 2nd, 12-1pm.**

Call-In Number: 866-740-1260, PIN 4691505#

Topic: Lake Erie & the Algae Problem

Speaker: TBA

6. Speaking of Student Engagement... Meet our Partners at Ohio Campus Compact

During our August all-member call about engaging young people, participants heard from Theresa Bruskin from Ohio Campus Compact about the great work they are doing to engage Ohio students to vote. LWVOEF has been partnering with Theresa and Ohio Campus Compact at the state level on a variety of voter service projects, including the Nonprofit Votes civic engagement trainings and webinars. Theresa is interested in connecting with local Leagues around the state to partner on campus outreach. Here is a message from Theresa:

What would it take to get Ohio's 736,000 college students to vote in 2014? Ohio Campus Compact's Campus Election Engagement Project is part of a national, non-partisan, voter-engagement project that works with schools to help them get as many of their students as possible to register, volunteer in campaigns, educate themselves on candidates and issues, navigate daunting new voter laws, and turn out at the polls. We focus on students because, historically, they vote at lower rates than other groups - particularly in non-presidential years. And because when students begin to participate, their habits of involvement can last a lifetime.

We are always looking for new collaborations and new ways to engage Ohio's students. To help us increase civic participation in your region, contact Program Director Theresa Bruskin at , or visit our state and national web sites at studentvote@ohiocampuscompact.org, or visit our state and national web

sites at <http://www.ohiocampuscompact.org/programs/ceep> and <http://www.campuselect.org>.

7. Women's Equality Day Celebration!

Women's Equality Day is August 26, another historic moment in time that calls for celebration for Leaguers across the country. On this day in 1920, the 19th Amendment was ratified giving American women the right to vote.

[Here](#) is a quiz you can take to test your knowledge of women's rights history. This quiz was prepared by the National Women's History Project in 2012, so one question is a little dated but the rest is still fun.

8. MLD tip of the Month - LWV Business Cards for Members

As we head into the fall election season - the most visible time of the year for many Leagues - empower your members with LWV business cards to give away at League forums, town hall meetings - in fact, everywhere, League event or not. LWVUS has a template (directions on page 1; template on page 2). [Click here](#) to download the template.

You can give League business cards to potential members and those interested in supporting or knowing more about the League - and the cards can also be used by you as a handy way to collect their information for follow-up. Cards can be printed on Avery Standard 5371 Business Cards on your home printer.

Example:



9. \$ raising Tip of the Month

Now is a good time to plan for year-end and holiday season

fundraising appeals.

AFP - the Association of Fundraising Professionals - has this Top-Ten Best of Year-End Fundraising tips. [Click here](#) to read the tips.

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