

2016 LWV Ohio – Membership & Leadership Development Training

Goals

- To gain an understanding of how the 3 levels of League work in partnership on the MLD program.
- To gain an understanding of the membership / leadership development tools and program.
- To gain an understanding of the outreach and membership-recruitment best practices.
- To gain an understanding of the leadership-development best practices.
- To network with League leaders from across the state.
- To share innovative MLD strategies from around the state.
- To develop some concrete action steps for your team to implement in your League.

Friday, May 20

NEW MEMBERS of EXISTING TEAMS and the COACHING TEAM

- 4:30 pm Welcome, Agenda & Goals and Introductions
- 5:00 pm MLD Overview
- 5:30 pm MLD Best Practices: Direct Outreach and Event Planning Checklist
- 6:00 pm Adjourn
- 6:15 pm Wine/cheese reception and supper in Flack's room

Saturday, May 21

NEW MEMBERS to EXISTING TEAMS and COACHING TEAM

- Breakfast buffet at hotel (may use private dining room)
- 9:00 am Reconvene and Review Homework
- 9:15 am MLD Best Practices: Allied & Media Outreach
- 9:45 am MLD Best Practices: GROW ME Model of Goal Setting and Strategizing
- Includes an informal break
- 10:30 am MLD Best Practices: Leadership Development
- 11:00 am Wrap Up: What to expect / tips / conclusion
- 11:20 am Break

SEASONED TEAM MEMBERS join new team members + coaches

- 11:30 am Welcome, Review of Goals / Agenda, Introductions
- Noon Lunch & Hot Topics
1. Beyond Phone Trees & Email: Electronic Communications in a Brave New World
 2. Let's Have Fun!
 3. What an Opportunity! Making the Most of MLD During Election Season
 4. Can You See Us Now? Increasing Our Community Visibility
- 12:40 pm What a Great Way to Engage Members!
- Panelists: Melissa Currence (LWV Cincinnati Area); Iris Meltzer (LWV Kent); and Pat Simons (LWV Hudson)
 - Small group discussions - includes informal breaks as desired.
- 1:40 pm Problem Solving Your League's # 1 MLD Challenge
- 2:40 pm One Small Thing: Sharing small, actionable times for big results during election season!
- 2:50 pm Concluding Remarks
- 3:00 pm Adjourn